

Resume

Sunil Sharma

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Personal Achievements

I am currently working on a book on Hindu Temple Architecture. Earlier I have published my own book on amazon.com. Besides these, I have inked several writes-ups for various magazines published by Patrika Group.

Writing Experience

Content Head (Online) and Incharge of Me Next (Print Supplement of Patrika Group), since September 2013
(www.Patrika.com)

- I joined Patrika as shift incharge in 2013. Here I helped company to achieve 10 million Page views per month from 1700 PV per month in just 1.5 years with my expertise and strategy in 2015. Later, I was promoted to the post of Content Head (Digital Wing) in 2016. Gradually I got involved in print media also and assigned additional responsibility of Incharge of Me Next (Print Supplement of Patrika Group) in 2018.

Content Writer, Blogger and Social Media Manager, September 2012 – September 2013
(www.Johareez.com)

- At Johareez, I worked as content head for their blog, as well as I prepared product descriptions for their exclusive jewelry products. In addition to this, there I was head of SMO (Social Media Optimization) team. I helped company to get one lakh Facebook Likes, 4500 LinkedIn connections and several business deals using online social media.

Content Writer, Blogger, August 2010 – April 2012
(www.MIVPL.com)

- Prepared content for more than 15 sites (related to Attorney, Law/legal, Music industry, Relationship, World's Top Universities, Bollywood Movies, Meditation, famous US celebrities, etc.)

Content Writer, SEO Writer, Press Release Writer, January 2008 – August 2010
([Freelancing](#))

- Prepared content for personal blogs, websites (Topics: Hollywood movies, E commerce Development, CMS, Business, finance, mortgage, PC, Dating and Romance, Sex, Reiki, etc.)
- Penned the company's Press Releases.
- Wrote the clients' websites' Rules and Regulations, Privacy Policy, About Us, Company Profile, Terms and Conditions, etc.
- Elaborated the clients' nature of business.
- Wrote the clients' online portfolios.
- Wrote the clients' Press Releases and Email Announcements.

Research Paper Writer, October 2006 – January 2008

([IIME, Jaipur](#))

- Worked for ONGC on its Golden Jubilee Year Pictorial Publication Project for 1 year. Was responsible for data and photo collection, compilation and sorting for editors.
- Researched important information related to the assigned dissertation and theses topics using several books and data available on net.
- Wrote 4 Doctoral Dissertations (Theses).
- Assisted clients in making the papers' surveys and questionnaires.

Technical Expertise

- Proficient in Windows and Linux Operating System, Microsoft Office (MS Word, Outlook, & PowerPoint), Libre Office, GIMP, Adobe Reader and other Internet utilities. Also have basic knowledge of Adobe Photoshop and CoralDraw.
- Besides this, to get expertise in SEO field, I have passed Google analytic and Google adwords certification examination in 2019.

Educational Qualification

- Completed M.A. (Sociology) from Rajasthan University, Jaipur.
- Completed M. Com. (Buss. Admn.) From Rajasthan University, Jaipur
- B.A. (Pol. Science, Pub. Admn., Sociology) from Rajasthan University, Jaipur.
- Sr. Secondary (Physics, Chemistry & Mathematics) from Rajasthan Board.
- Passed Secondary with distinction in Maths & English from Rajasthan Board.

Personal Information

Name	Sunil Sharma
Father's Name	Sh. Radhey Shyam Sharma
Date of Birth	28 November
Languages Known	English, Hindi
Marital Status	Married
Hobbies	Reading, writing, travelling
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